

Tina Fernández Múgica/

Graphic Designer



If you ask me (*which you don't*), I believe good design is *creativity* and *intelligence* working together. I prioritize the world of ideas without neglecting either aesthetic quality or technical quality.

Highly adaptable to the client's interests.

SOFTWARES:

Figma
Illustrator
Photoshop
InDesign
After Effects
Cinema 4D
Js, Css, Html.
Canva
Anything you want

ESPECIALIDADES:

Illustration
Typography
Branding
Art Direction

SKILLS

Creative
Flexible
Efficient

DATE OF BIRTH

June 21, 2002

WEB

estina.es

CONTACT

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Experiencia

2025 OCTOBER — *Now*: Co-founder and graphic designer at **PICA2**, a studio specialized in branding, creative campaigns and visual identities with a strategic approach

2025 OCTOBER — **2026** MAY: Creative Director and Art Director for **Energy Sistem** as a freelancer. Creative development of campaigns and art direction for content productions.

2024 FEBRUARY — **2025** OCTOBER: Art Director at **GUINDA**, a creative agency specialized in social media, UX/UI and branding. Development of projects for **Universidad Complutense** de Madrid, **Zarro** and **Energy Sistem**.

2023 FEBRUARY — JULY: Internship in Corporate Identity at the Image Department of **ATRESMEDIA** Corporación.

2023: Presentation video for the International Hispanism Award for **Fundación Duques de Soria**.

2019: Illustration of the young adult novel *Mr. Smile*, by Daniel Múgica, published in the Toromítico collection by **Almuzara** publishing house.

Education Awards

2020 — 2024: Degree in Digital Design from **U-tad**, University Centre for Technology and Digital Art.

2018 — 2020: Arts secondary education at **IES Ramiro de Maeztu**.

2026: Finalist in the **Creative Campus Awards** at Universidad Europea, in the Graphic Design category.

2023: Winner of a bronze **LAUS** award in the Graphic Design student category, awarded by **ADG-FAD**.

2020: Winner of the national "Digital Talent" contest by **U-tad**, with a full scholarship to complete the degree.